

Symbiosis Centre for Information Technology

R & D Dissertation MBA-ITBM 2015-17

Name	Topic Name
Abhinav Sharma	Features of digital marketing that set it apart from conventional marketing
Abhishek Kailash Akkewar	Technology – Its dependence by Entrepreneurs
Aishani Amrita	A study on the Use of Digital Marketing in Politics
Amal G Nair	Startup India Standup India
Ambuj Kamble	Bayesian Network approach for Cyber Security analysis
Ankita Devidas Fale	Designing a culture for innovation in a company or organization
Antara Mathur	A Detailed study on Technology Driven Business Startups
Ashish Kumar	A study on Software Defined Networks Based Business Models
Ayman Nidal Khalidi	Application of Artificial neural network in Cyber security analysis
B Abhishek	A study of IT tools and its effectivity in managing HR function
Devika Tapan Kumar Mukherjee	A Study on Role of IoT in Smart cities
Dhaval Prashantbhai Kulkarni	Telemedicine Delivery Models in India
Esha Rajendra Anaspure	Governance In E-Commerce : Contemporary Issues & Challenges
Jaya Srivastava	Impact of Social Media on organizations and risks associated with Social Media
Jenis Modi	A study of Humanitarian Supply Chain Networks (HSCN) in disaster prone areas.
Khushboo Kirtikumar Shah	Comparison of sales and marketing between successful and not-so-successful IT start-ups
Manisha Dahiya	IT Project Risk management - for traditional projects
Meghana Anant Pande	Enterprise Digital Transformation - A Primer
Mehta Khyati Jitendrabhai	A study on IT Project Risk Management and Project Success
Naman Gupta	A study on Defacing Ransomware: Is it really worth paying off?
Neetu Singh	Mindfulness and Tourism
Nidhi Vasant Uchil	A study of Woman Entrepreneurs in Start Ups
Nishant Vyas	Contribution of Marketing in Success of IT Business in Current Scenario-Opportunities & Constraints
Nitya Rakeshkumar Gandhi	An Exploratory Study about the Visibility of Visual Analytics.

Parth Jyotindrabhai Desai	Smart home for elderly adults
Pragati Kashyap Vaidya	A Study on Impact of IoT on Consumerism
Pratik Sambhaji Sawant	A study on Security issues and other challenges before IoT.
Priyanka Verma	A study on “Innovations in Digital Marketing”
Rachna Yadav	Entropy based concept for Cyber security analysis
Ranjita Chakraborty	A study on IT Project Risk Factors
Reenal Jain	An exploratory study on the application of IOT for Anemic-Pregnant women
Richa Mehta	A study on Wearable: Security and Privacy Concerns
Richie Das	A Study on : Delivery Excellence and Analysis of Noncompliant area In software development process of Health care industry
Sachindra Mohan Sukul	A comparative study of Smart Cities from across the world
Sakshat Aggarwal	A study on the application of Big Data in Waste Management
Samrudhi Ramesh Maknikar	A study on E-Health and mobile health over 5G networks
Sarthak Rameshchandra Mehta	A study on ‘Internet of things for agriculture’
Seema Prem Singh Kumpawat	A Risk Assessment study on Internet of Things.
Sharadhi Raveendranathhebbbar	Smart Farm-to-Fork: Future Internet for Agri-Business Supply Chain Management
Sharmistha Mukhopadhyay	A Study on Design Thinking Approach to enhance the usability of Corporate Social Network by leveraging it along the Employee Life Cycle
Shreyas Suresh Amte	Software Defined Network- Operations elegance and security
Shweta Pandey	An Exploratory Study On the Emoticon-based Analytics on Retail Sentiments
Sona Somarao Kulkarni	A study on impact of implementing virtualization on IOT's Business.
Sourabh Saha	A study on “How organization image effect common people attitude before applying for any job”
Tejas Narendra Patel	Artificial Neural Network and Project Management
Vaibhav Nivrutti Matle	Mobile devices in business environment- ensuring security measures
Vatsala Kar	Fraud Detection Management system and Big data Analytics: An organization perspective
Vikram Shashikant Patunkar	Use of Green Computing Solutions for smart cities project

VIVEK KUMAR	Managing creative deviance without compromising respect for authority
Abhijeet Singh Chauhan	A study on M-commerce business model - understanding of application implementation from user and developer perspective.
Abhinav Hansda	A study on Green Computing
Abhinav Kaul	A study on IoT platforms - A comparative Analysis
Abhishek Mukesh Doshi	A study on "Employee engagement measures critical among the factors for sustainability and growth in IT organization - employer perspective
Aditya Sinha	Study of Cloud Migration strategies : An Industry perspective
Aman Prakash	A study on Strategic use of Digital Marketing by Non-IT Business Firms.
Amith C Raikar	A study on impact Of Augmented Reality on Gaming & Retail sectors.
Anil Gidwani	A study on "Value creation through Digital Marketing"
Ankur Upadhyay	A study on IT Project Risk Factors
Anubhav Nagpal	IT Project Risk management - for agile projects
Arushi Mathur	A Study of IOT Security Vulnerabilities in healthcare.
Ashlesha Hemraj Walde	A study on next generation firewalls
Aviral Mathur	A Study On Recent Advancements In Technology And Their Impact In School Education
Chitrangana Khichi	Unique Marketing Opportunities and Challenges in IT Product Companies.
Deepali Tiwari	A study on the impact of online banking on overall increase in the rates of people opening up new accounts.
Drashtant Jagdip Nanavati	Software Defined Networks: The next revolution in datacenters
FENIL PRAKASH GANDHI	Bayesian Network approach for Cyber Security Analysis
Gauri Vasanta Khapre	An Exploration of Innovation and Entrepreneurship in family and Non- family owned business in India
Gauri Vivek Vartak	A Study on Determinants of traffic driving culture and its impact on traffic safety.
Harshit Srivastava	A study on Mobile devices in Business Environment –ensuring security measures
Harshneel Prashant Nanche	Techno-Management behind Big Billion Sales of Flipkart, Amazon, ShopClues, SnapDeal, etc
Jai Vikram Singh	A study on IT Project Risk management - for agile projects

Jawahar Ahuja	Impact of technology /social media on new product/service development / service industry
Jayendrakumar R	A study on Cyber Risk Insurance – Solution model for Indian Perspective
Keshav Agarwal	A study on Internet of Things: Information Security Perspective.
Kirtika Yadav	Changes in the attitude of women in management since last 10 years
Kumari Ankita	A Study on Personalization in E-commerce exploratory Study
Lalit Bharat Ishi	A study on - Crowdsourcing and its implications in different business domains
Love Gayaprasad Chaturvedi	Big Data Analytics in Telecom Industry
Mandar Nandkumar Sawardekar	A study on smart city analytics solutions for traffic management to achieve safer road traffic commuting.
Manvi Verma	Organization Culture and Information Security
Mayur Mohan Patil	A study on “The impact of entrepreneurial characteristics on firm’s performance”.
Mohini Mehta Sureshbhai	Contribution of Marketing in Success of IT Business - Opportunities & Constraints [B2B or B2C Case]
Mukul Agrawal	Impact of new technologies such as IOT, BIG DATA and Wearables etc. in managing people in the organizations
Neha Damani	A study on Blended Threats
Pallavi Pramod Kotkar	To conduct a comparison study for various healthcare mobile applications.
Pooja Rakeshbhai Sheth	Governance In E-Commerce: Contemporary Issues and Challenges
Priti Anand Shinde	A study of IoT Applications in Healthcare industry
Priyensha Sharma	Social Engineering
Rohit Prakash Bhojwani	M-Commerce Business Models after Indian Demonetization
Sandip Ramchandra Yadav	Cryptocurrency and its impact on Global Economy
Saurav Suman	A Study on Data Mining Techniques and its Application in BFSI Domain
Shreya Dubey	A study on Risk Management for ERP enabled business processes in Manufacturing Industry
Shweta Sudhir Joshi	A study on Information Security in E-Commerce
Sushil Subhash Rathi	A study on how organizations today approaching towards efficient and effective performance management

Swaminathan S	A Study on Cyber Security: Issues and Challenges with respect to IoT and Smart Cities
Sweety Omprakash Motwani	A study on Social Media Analytics
Udit Prakash Jeswani	Work Life Balance in IT Sector
Udyan Ganguly	A study on SMART CITY-MOBILITY
Vikas Sharma	Creating Synergies between Information Security and Enterprise Systems through GRC
Vikrant Vidhyadhar Burbure	Ransomware Exploit Kits – A comparative Analysis
Voona Avinash Kumar	A Study to understand the values and ethical practices of small and medium enterprises in Pune.
Abhi Pabari	A study on DevOps and DevOps Tools - A comparative Analysis
Aditi Kothari	A Study on the Shift from Traditional Shopping to E-shopping.
Aishwarya Venkateswaran	Work place discrimination-Demystified
Akanksha Sanjay Vani	Organisational Change Management using Design Thinking
Akash Banerjee	A study on how adaptation of smart city (waste water and energy security) is changing the quality of urban life.
Ameya Abhijit Wakaskar	A study on use of Sentiment Analysis in Hospitality Services
Anshul Malhotra	A study on Smart Cities – A Security Perspective
Augustine Paulose	A study on Enhancing customers' experience through Digital Marketing
Bhakti Prafulkumar Sojitra	Digital Marketing Strategies Adopted by Non-IT companies
Bhoopendra Kumar	Security issues and other challenges before IoT
Chaitali Sanat Shah	A study on Knowledge Management Systems(KMS) in Organizations
Chintan Swetal Bhankharia	Special role of marketing in success of IT service business today
Dave Palak Mayur	A Study on Factors influencing new venture growth
Hitarth Prashant Shah	A study on using data outliers generated by health wearables
Ipsa Sinha	Listening to the voice of customers in managing CRM
Ishwar Gangaram Sharma	Monitoring, management, and maintenance in Cloud Computing environments
JENIL VIRENDRA DESAI	A study on "Internet of things as service "
Jigar Paresh Patel	A Study on Security Vulnerabilities in Health Wearables

Kanika Suri	A study on retail Atmospherics & its role in attracting footfalls
Khushali Rahulbhai Shah	A study on Online Healthcare Industry and People's attitude towards it.
Kiran Rajan Shetty	A Study on Social Media Analytics: A marketing perspective
Kirubakaran B	A Study of Automation of end-to-end employee cycle using HRIS
Kirubakaran Manivannan	A study on "Managing diversity to prevent and resolve conflicts for effectively navigating organizations"
Maithili Sadanand Basrur	A Study on IT Strategies in organizations
Navraj Chhetri	Social Commerce – An Exploratory Study
Neha Bhatt	An Exploratory Study on Actionable Intelligence in the Design of Product Campaign in Social Commerce
Nidhi Gupta	A study on Real-Time Humanitarian Response to Crisis Using Crowd Sourced Data from Social Media with focus on Geographic and Sentiments Information there-in and its Analysis - Involves researching contemporary work & initiatives in the area of real time crisis response that exploits crowd sourcing of real time data from social media resources and applying analytics techniques to same to get real time response - as a Smart Governance / City Concept Paper
Nikhil Pramod Tarwe	Changes in Shoppers' mindset
Nitin Gambhir	A Study on Cyber Defense Challenges in Critical National Information Infrastructure (CNII)
Preeti Padma Mohanty	A study on Corporate Social Responsibility as a source of positive corporate citizenship evaluations.
Rakhi Yadav	The Role of the Internet of Things in Network Resilience
Ramanath R	A Study on The Upliftment of Employee satisfaction and its impact on the Organisational performance due to the Intrapreneurship culture
Sameer Chauhan	A Study on Design of Cloud Computing services for emerging markets
Saurav Singh	Identifying High-Potential Talent in the Workplace
Shaheen Bano	A study on Impact of social media in ecommerce
Shashwat Dilip Deshpande	How people form impressions of one another and how these impressions influence behavior in organizations.
Shreyshi Shree	A study on Cyber Analytics

Snehal Manik Chennapoor	A Study on BYOD security with respect to mobile devices: An Industry perspective
Sourav Sarkar	A study on Future of IOT Startups in India
Suhaani Ajay Khemchandani	Employee—organization linkages: The psychology of commitment, absenteeism, and turnover
Swapnil Fulchand Meshram	Study of IT tools in managing HR function
Tanpreet Singh Bhatta	A study on Corporate Social Responsibility in Indian Companies.
Tarun Sisodia	A Study on Crowd Sourced Data from Social Media with focus on Geographic and Sentiments Information there-in and its Analysis, for Crime Detection and Prevention - Study / Research the Contemporary work / initiatives in the area and coming up with a frame work for exploiting the same - as a Smart Governance / City Concept Paper
Thomas Vilayil Varghese	A Study on Critical Success Factors for Circular Economy in India-A Sustainability Approach for SME's
Aanchal Jindal	A study on Cyber Resilience
Amrita Ashish Palmal	Marketing Strategy Adopted by Leading E-Business Firms
Ankita Suresh Lachhwani	A study on role of technology to bring in innovation in Toy Industries
Anshika Gupta	A study on Strategic Use of Digital Marketing By FMCG Industry
Aratrika Sengupta	A Study on IoT for Smart City
Avinash Jayasing Patil	A case study on business evolution of an entrepreneur
Ayushi Goyal	A study on E- Waste Management in small and medium sized IT organizations
Debashis Mishra	A Study on Ethics in Social Media
Fenilkumar Bharatbhai Patel	A study on Human Resource Information System(HRIS)
Harshita Khatri	Cyber Security in the Banking Sector
Jatin Ramesh Kajani	Cyber Deterrence
Lovepreet Singh Sidhu	perks/ freebees and employee engagement
Nagma Quasar	A study on Role of society in education of Visually challenged in India
Nikhil Prabhakar Bhuktar	Impact and Implementation of CSR: Case study of a company
Nilakshi	A Study of the suitability of Twitter for disaster response management
Nisha Rani	A Study on Technology Enablement for Visually Challenged people

Nupur Mathur	A Study on Future of Hybrid Cloud in various sectors
Parth Dharmesh Shah	Innovations and Challenges in Digital Marketing for Mobile Application
Pooja Bhargava	A Study on Z Specification Methods for Firewall Policy
Pooja Subhashbhai Soni	Love at work: convenient or inefficient? The effect on organizational performance due to relationship status at work
Prerana Singh	Strategic Use of Digital Marketing by Non-IT Business Firms
PRIYASINGH RAJENDRASINGH THAKUR	
Raghav Srinivas V	A study on "Impact of listening to music on driving behavior and traffic safety"
Rahul Simon	Tools and Techniques for Real Time Data Processing (RTDP)
Rajan Sunilbhai Shevale	A study of Impact of IOT and Big Data in managing people in organization
Rajat Arora	Smart city IT solutions traffic management to achieve safer road traffic commuting
Ravi Prakash Basavaraja	IT Project Risk management - Knowledge Area wise
Richa Sindwani	A comparative study on BCP tools & techniques used in various business domains.
Ritika Sharma	Unique Marketing Challenges and Opportunities in IT product business
Rohit Sharma	Study on the role of information technology in handling the global business and its threat impact with each technological advancement.
Roopali Sharma	A Study On "IoT for Health care systems"
Rupesh Rajesh Myana	A Study on Digital Healthcare Ecosystem.
Sarangi Shailendra Desai	A study on "IT Project Risk Management – for agile projects"
Sarthak Maurya	A study on Ethics In HRM In IT Industries In Pune.
Shiv Sanket	Application of Steganography in digital forensics
Shreya Prabhu	A study on IoT revolutionizing Retail Industry
Shweta Hariharno	Strategic Use of Digital Marketing By Non-IT Firms
SHYAM KARDA	Marketing Strategy Adopted by Leading E-commerce Firms
Smrutika Sanjeev Jadhav	ERP at crossroads – Towards a Dead End or Road Ahead
Sneha Shivaji Takle	Social Media Analytics

Sruthi S	A study on “Enhancing customer experience by Digital Marketing in Banking sector”
Suhail Ahmad	A study on “How Technology changed Digital Marketing”
Tanuj Kumar	A Study on Cloud Security implementation and challenges in AWS
Tejasvini Dhansukhlal Dhimmar	A study on ‘Crowd Sourced Data’ from Social Media with focus on Geographic and Sentiments Information there-in and its Analysis, for Crime Detection and Prevention
Vaibhav Hitesh Shah	A study on the security issues and challenges before Internet of Things (IoT)
Venkadeswari M	A study on Efficient utilization of ERP Modules in Various Business Sectors
Vishal Kumar Bamane	A study on Management and Technology prerequisites for sustainable IT industrial ecosystem
Vrunda Rakeshkumar Naik	Sales/Presales Function and its Contribution to Success of IT Start-Up Firms
Shivani Varma	A study on “Business Start up – The innovation style”